

ORDER

Print Date 07/25/16 17:10:21

Page 1 of 1

Orders
Order / Rev: 422646
Alt Order #:
Product Desc: Est. 7531 10/18 - 10/24
Estimate: 7532
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 07/25/16 / 07/25/16
Order Type: GENERAL

Primary AE: Carolina Palino
Sales Office: MCGPH
Sales Region: National

Agency
Name: National Media Research Planning & I
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Nat'l Republican Congressional Comr
Demographic: A35+
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/17/16	10/23/16	20	\$10,000.00	\$8,500.00
10/24/16	10/30/16	5	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	25	\$12,500.00	\$10,625.00	0.00
Totals	25	\$12,500.00	\$10,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Palino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCMQ	10/18/16	10/24/16	6a-7p M-SU 6a-7p M-F	CM	6a-7p M-F	5555--	1:00	25	\$500.00	P-3	0.00	NM	25	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-555--		20				\$500.00		0.00			
		Week: 10/24/16	10/30/16	5-----		5				\$500.00		0.00			
													Totals	25	\$12,500.00

Leonel Fong (Miami)

From: message_bot@radioexchange.com
Sent: Friday, July 22, 2016 10:19 AM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WCMQ-FM has received a NEW order - Nat'l Republican Congressional Committee

You have received a New Spot order from RadioExchange.

Station: WCMQ-FM

Order #: 3136083

*CIA
Weekly Invoicing*

Contract #: 4284294

Flight: 10/18/2016-10/24/2016

Total Dollars/Spots: \$12,500.00/25

Advertiser: Nat'l Republican Congressional Committee

Product: Est. 7532 10/18-10/24

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 48 hours. Thank you.

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>

STATION:	WCMQ-FM	ORDER#:	3136083	DATE:	07/22/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$12,500.00	AGENCY:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM
REP:	McGavren Guild Media	SPOTS:	25		815 SLATERS LANE
MOD:	Stn Ver: 1 Last:				ALEXANDRIA, VA 22314
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600	BUYER:	Megan Burns
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM	AGY CLI:		CONTRACT # FOR INVOICING	4284294
ADVERTISER:	Nat'l Republican Congressional Committee	AGY PRD:		INVOICE:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM
PRODUCT:	Est. 7532 10/18-10/24	AGY EST:	7532		815 SLATERS LANE
FLIGHT:	10-18-2016 TO 10-24-2016	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/22/2016 09:15

COMMENTS

[Rep Comment] 07/22/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 48 hours. Thank you.

DAY#1		10/18/2016 To 10/18/2016					TOT \$2,500.00		TOTAL SPOTS 5		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.T.....	6:00AM	7:00PM	60	10/18/2016	10/18/2016	5	\$500	\$2,500

DAY#2		10/19/2016 To 10/19/2016					TOT \$2,500.00		TOTAL SPOTS 5		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	..W....	6:00AM	7:00PM	60	10/19/2016	10/19/2016	5	\$500	\$2,500

DAY#3		10/20/2016 To 10/20/2016					TOT \$2,500.00		TOTAL SPOTS 5		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	...T...	6:00AM	7:00PM	60	10/20/2016	10/20/2016	5	\$500	\$2,500

STATION:	WCMQ-FM	ORDER#:	3136083	DATE:	07/22/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$12,500.00	AGENCY:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM
REP:	McGavren Guild Media	SPOTS:	25		815 SLATERS LANE
MOD:	Stn Ver: 1 Last:				ALEXANDRIA, VA 22314
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600	BUYER:	Megan Burns
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM	AGY CLI:		CONTRACT # FOR INVOICING	4284294
ADVERTISER:	Nat'l Republican Congressional Committee	AGY PRD:		INVOICE:	NATIONAL MEDIA RESEARCH, PLNG&PLACEM
PRODUCT:	Est. 7532 10/18-10/24	AGY EST:	7532		815 SLATERS LANE
FLIGHT:	10-18-2016 TO 10-24-2016		[]Unwired [X]Spot []Mod		ALEXANDRIA, VA 22314
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/22/2016 09:15

DAY#4		10/21/2016 To 10/21/2016				TOT \$2,500.00		TOTAL SPOTS 5			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RTF..	6:00AM	7:00PM	60	10/21/2016	10/21/2016	5	\$500	\$2,500

DAY#7		10/24/2016 To 10/24/2016				TOT \$2,500.00		TOTAL SPOTS 5			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	M.....	6:00AM	7:00PM	60	10/24/2016	10/24/2016	5	\$500	\$2,500

TOTAL	Oct													Total
SPOT	25													25
CASH	12,500.0													12,500.0
TOTAL	12,500.0													12,500.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Kelth Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *John Ferrell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature _____
Printed Name _____
Title